

Department of Management  
BBA  
PO (PROGRAMME OUTCOME)

PO1	To identify and define problems and opportunities.
PO2	Demonstrate use of appropriate techniques to effectively manage business challenges.
PO3	Students can demonstrate the fundamentals of creating and managing innovation, new business development and high growth potential entities.
PO4	Blend analytical, logical and managerial skills with the technical aspects to resolve real world issues

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PSO (PROGRAMME SPECIFIC OUTCOME)

PSO1	Understand the international trade procedure and documentation.
PSO2	Understand the rapid changes of financial services include banking and insurance sectors
PSO3	To Generate skills in students to compete in the business scenario
PSO4	To Familiarize with the emerging areas of management and its business applications
PSO5	To Create an awareness about the management ethics and its relevance in current situation